

# Application Guide

- **Where to apply?**

We recommend that all applications be made through the online registration form available at <http://entrepreneuria.eu/startupacademy/registration-form/>. If you have any doubts and wish to discuss some details of your participation, please contact us and we will gladly meet you individually/with your team at the premises of the MOST Foundation in Warsaw.

- **How do I know I/my team got accepted?**

After we receive your application, we will contact you within 10 days to let you know whether you are in 😊 remember, the commercial potential of your idea together with the strength of the team decide on whether your project will be part of the academy.

- **What documents do you need from me?**

If our answer is positive and you receive our official invitation to the academy, we will ask for copies of your team's IDs, which will help us keep track of the participants. If your team changes in time, we will need new copies from the new members.

- **How much information do you need about my idea?**

In the application form, the field THE IDEA/ POMYSŁ is a crucial one. Try to be clear and concise, by stating what is the problem/need that your idea is solving, your market – potential customers, whether you have done any preliminary market research, how your product/service should be used (which devices) and what is the pricing strategy. You don't have to go into details, but show us that you have considered these questions before filling out the applications.

- **Team formation/ management**

Individual as well as team registrations are possible for the academy. It is important that each idea becomes a working prototype by the end of the program, and that each team holds a presentation during the DEMO DAY (3.09.2013). If you are missing a person in your team ( a developer, designer or marketing person) let us know and we will try to find someone to fill that gap.

- **Is the video necessary?**

The registration form has a field where you can include the link to a video about your team and product. It is optional, but always nice to see a bit of you before we meet our participants. Don't be shy, show yourself 😊

- **What if I am not looking for an investor? Do I still have to participate in the DEMO DAY?**

Yes, participation in the DEMO DAY is mandatory for all teams.

- **What are my responsibilities as a participant?**

For the individuals/teams accepted in the academy, participation in the full 8-week program is a responsibility. The schedule includes weekly training sessions, mentoring sessions and status meetings. Each individual/team must meet at least one mentor during the program of the academy. Each individual/team can choose the training sessions to attend. Attendance in the Kick-off meeting, the status meetings and the DEMO DAY are mandatory. The schedule of the academy allows for other activities during the 8-week period and all weekends are free to all participants.

- **What are the responsibilities of the organizer?**

The Organizer is responsible for making sure that the academy is held under the conditions of the contract with the NCBiR (project Akcelerator Przedsiębiorcosci). The participants will be provided with a working space which allows group meetings, and working online. The organizer will also provide catering to the teams present at the training and mentoring sessions. Finally, the organizer will plan and implement the DEMO DAY, during which investors, journalists and a larger audience will be invited to assess the quality of the projects which participated in the academy.